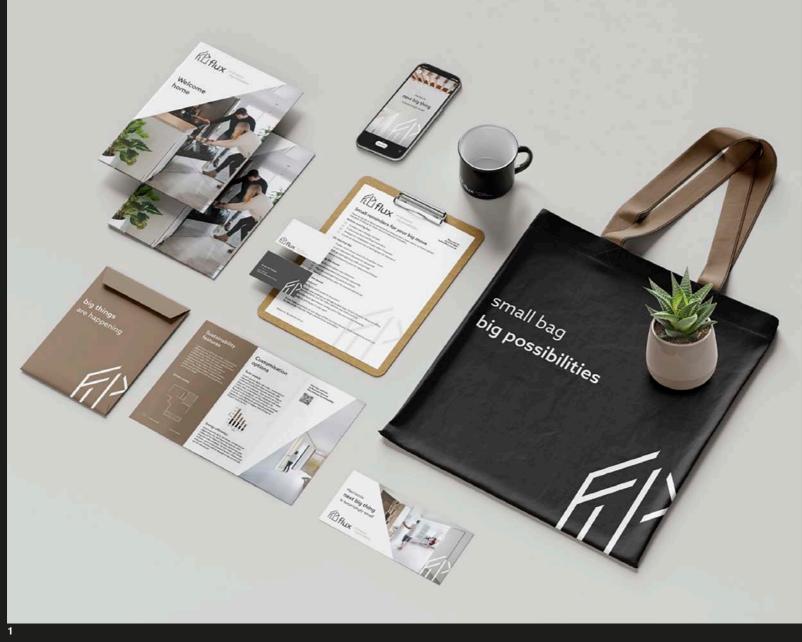
# **VISUAL COMMUNICATION**

# UNIVERSITY OF CANBERRA





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# University of Canberra

Canberra and Brisbane

Faculty of Arts and Design

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#### **VISUAL COMMUNICATION**

Packaging design Typography Design for digital contexts Experiential graphic design Industry internship

Bring designs to life and communicate with impact, with our Bachelor of Design (Visual Communication Design). At UC, you'll be taught by some of the best and brightest design thinkers in Australia, who have years of experience and industry insight.

Explore your talents in traditional print-based design and learn to apply typography, packaging design and more using industry-standard digital applications. You'll gain real-world skills in our cutting-edge computer labs and work on projects that replicate the work you'll produce in your career. Thanks to industry projects and practical placements, you'll put theory into practice, to graduate as a well-rounded design professional.







- 1 Abby Chung
- 2 Paloma Alves
- 3 Mack Holz4 Jannis Heinzmann
- 5 Hannah Rothnie

6 Zoe Kerruish





#### **University of Canberra**

11 Kirinari Street
Bruce ACT 2617
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#### **DIGITAL MEDIA**

Character design and animation Sound design 3D media art production Emerging production technologies Industry internship

Gain cutting-edge skills using the latest industry applications and technology, with a Bachelor of Arts (Digital Media) from UC. You'll explore the worlds of virtual reality (VR), augmented reality (AR), animation and more, to equip you for a successful and dynamic career in the creative industries.

Focus on the essential practical knowledge needed to create complex interactive media and find your feet in production environments that mirror digital and interactive media workplaces. Graduate with the expertise to flourish in this creative industry and learn how to adapt in a rapidly evolving sector. Plus, you'll even get the opportunity to put theory into practice with projects, internships and 1:1 mentoring. All this and more, will make sure you hit the ground running when you graduate.

- Screen Machines, Digital Media StudentsPinkies Adventure
- 3 Nathan Yang 4 Bliss Taylor
- 5 Angus Ćlark
- 6 Joey Lambert 7 Seth Arnold

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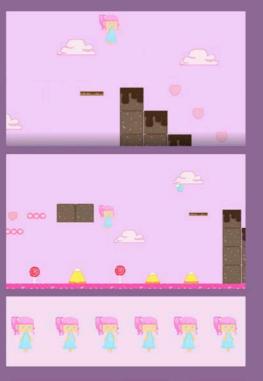
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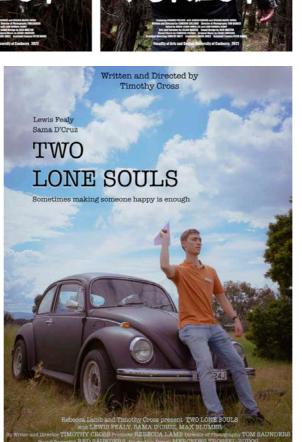


Screenwriting Sound design

Documentary production Short film production Reading movies Industry internship

Unleash your creativity and bring your ideas to the big screen with our Bachelor of Film Production. At UC, you'll be taught by experienced professionals who are experts in their field, so you can make their industry connections your own.

In our purpose-built studio and green room, you'll cultivate your expertise in screenwriting, videography, and production, while working with industrystandard film technology. Throughout your degree, you'll work on multiple projects and assignments to add to your creative portfolio, to showcase your skills and experience to potential employers or placement opportunities. Plus, in your second year of study you'll get the chance to put theory into practice with an industry internship.





2 Cam Sullivan

3 Lachlan Wright 4 Rebecca Lamb

5 James Hiscutt 6 Nicholas Wilson





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